



Our Vision

To Create Value Through Customer Partnerships

Our Mission

To Provide Premium High Performance Coating Technologies

Our Values

Our Commitment to ALL Stakeholders is to
“Do the Right Thing” by Honoring Our Shared Values:

- Passion and Commitment
- Strategic Partnering
- Respect for Others
- Personal Responsibility
- Creative Learning
- Quality and Excellence
- Boundaryless Thinking

SDC is High Performance Chemistry™



Trusted Advisor Program

Overview

At SDC Technologies we believe that collective wisdom creates the best solutions. Our mission as Trusted Advisors is to collaborate with customers on a continuous journey of excellence. We strive to build partnerships based on mutual trust, respect and information exchange.

Our goal as a Trusted Advisor is to function as a key contributor to our customer's competitive product development and corporate strategy.

Trusted Advisor Principles

- Act as a catalyst for generating ideas, exploring concepts and creating value through innovation.
- Pursue mutually beneficial applied research.
- Proactively address customer issues, sharing information to achieve mutual success.
- Leverage SDC's global infrastructure to optimize supply-chain management.
- Produce high quality products that deliver consistent performance aligned with customer's requirements.

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